

# Florida WritersCon 2025

## *Program Ads*

Increase your exposure by advertising in the Florida WritersCon 2025 program!

### *Program Ads - Rates*

Size	Dimensions (width x height)	Rate
Inside Front, Inside Back, or Back Cover	7.5" x 10"	\$300
Full Page	7.5" x 10"	\$225
Half Page	7.5" x 4.75"	\$135
Quarter Page	3.75" x 4.75"	\$75

### *Program Ads - Specs*

- Ad artwork is due by 9/12/2025 to [mdestefano@floridawriters.org](mailto:mdestefano@floridawriters.org)
- Ads must be high resolution (300 ppi) in JPG or PNG format. No exceptions.
- We reserve the right to decline ads for any reason.
- Need help to create an ad? We can put you in touch with a designer!

**Ready to reserve your ad?**